

# Sponsorship and Advertisement at...



...expecting 250+ attendees from all over the world and further online participants

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## Interdisciplinary exchange fostered by your company.

### Become our Sponsor and Partner for making the Change!

Healthy Buildings 2023 Europe will be held from June 11<sup>th</sup> to 14<sup>th</sup>, 2023, in Aachen, Germany. Being part of a recognized and established series of conferences alternating with Indoor Air conferences, Healthy Buildings 2023 Europe will be a conference to shape the future of healthy and stimulating built environments. Sharing the knowledge gained from past crises, interdisciplinary exchange will open doors to master future challenges, while encouraging scientists and practitioners to work together.

By their design and energy consumption, buildings shape our lives from the daily basis up to the global scale of climate change. This offers a tremendous potential to use the built environment to shape our future in a positive direction. To set a science driven, practice-oriented focus to the development of the building sector, Healthy Buildings 2023 Europe offers a platform to exchange knowledge for researchers and professionals from multiple disciplinary fields like medicine, architecture, electrical and mechanical engineering, psychology and more.

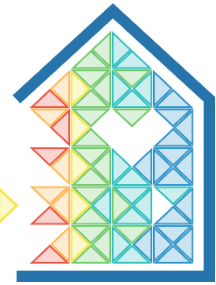
The conference is expected to include up to 300 paper presentations<sup>1</sup>, posters and workshops. With the intended **hybrid format**, we are planning to **bring together 250 professionals in-person and additional participants joining online**. To offer special career options to young researchers, a summer school will be held in connection with the conference. With this diverse program, the conference offers great networking opportunities on all career and knowledge levels.

Whether your goal is to connect with key decision-makers, increase brand awareness, or promote your initiatives, the hybrid conference Healthy Buildings 2023 Europe in Aachen will be the perfect platform. Sponsors will be able to reinforce their brands as environmental leaders by maximizing their visibility before, during and after the conference - both online via the hybrid platform, as well as by physical presence onsite in Aachen, Germany. In addition, **the conference is promoted via LinkedIn and Twitter with by now more than 500 followers**.

We herewith invite you to become part of our network and support us in bringing interdisciplinary partners together for shaping healthy, resilient and sustainable buildings that enable us to tackle current and future challenges. Get involved by becoming Healthy Building Europe's diamond, platinum, gold, or silver sponsor.

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<sup>1</sup> The first call of abstracts for presentations and posters led to more than 350 submissions



## Our Location – Your Stage

The technical program of Healthy Buildings 2023 Europe will take place at 'Das LIEBIG' (<https://dasliebig.de/>) in three session rooms on a single floor.







## Options to become a partner of Healthy Buildings 2023 Europe

### Diamond, platinum, gold, and silver sponsorship

Opportunities to advertise sponsor brands will be present before, during and after the conference of Healthy Buildings 2023 Europe via the conference website, social media platforms, and on-site via logo placements and exhibitions booths. Sponsor brands are marketed before, during and after the Healthy Buildings 2023 Europe through the conference website, communications and social media, and benefit from on-site signage and materials throughout the four-day event.

Join us on the edge of building technology and knowledge on healthy living spaces to enjoy the breath-taking view of ongoing science, practice, new partners and future solutions. And do not miss to get the best position for presenting your solutions to upcoming challenges.

We are happy to present a variety of different partnership packages, offering tailor-made options to fit your ambitions.

	Diamond	Platinum	Gold	Silver
Seats available	1	3	10	20
Promotion on LinkedIn and Twitter	Logo + post	Logo + post	Logo + post	Logo in sponsorlist
Corporate logo in the program web app, the congress program book, proceedings	Large	Medium	Small	Small
Corporate logo link to your website from the Congress website	Large	Medium	Small	Small
Exhibition booth (see also next page)	6 m <sup>2</sup>	4,5 m <sup>2</sup>	as add-on	as add-on
Break slides in conference rooms	all rooms	all rooms	plenary	
Conference tickets	4	2	1	
Industry pitch and sponsor workshop	included	included	as add-on	
Acknowledgement from the podium at opening and closing session	included	included		
Congress bags (logo on the bag)	Big	Small		
Logo on notepad or pen (different item number)	2	1		
Logo on badges	1			
<b>Price (€)</b>	<b>15400</b>	<b>11600</b>	<b>5400</b>	<b>2800</b>

All prices are quoted net of VAT (19% in Germany).



In order to give you the best visibility, we have scheduled an industry pitch session during the last 30 minutes of the generous lunch break (in total 1.5 hrs) of the first day. This period will enable you to raise attention for your products, booth, and/or workshop. Each Diamond and Platinum sponsor as well as up to four Gold sponsors (add-on ticket for 1,300 € net) will have the chance to present their products, booth and potential workshops within 3 minutes in the main conference room. In addition, they are entitled to offer an up to 45 minute lasting workshop in parallel to the scientific sessions either in room Cu (Kupfer) (note the round shape) or in one of the seminar rooms in the first floor (24 seats max). The industry pitch will be announced during the first plenary session and 10 minutes before its start. Workshop times will be scheduled and announced together with the conference agenda.

## Special packages

If you are interested in a smaller package or looking for an add-on to foster the conference in a special way, you can choose one of our special offers as Green Mobility, Networking, or Next Generation sponsor.

	Green Mobility	Networking	Next Generation
Seats available	1	1	1
Promotion on LinkedIn and Twitter	Logo	Logo	Logo
Corporate logo in the congress program book, proceedings	Small	Small	Small
Corporate logo link to your website from the Congress website	Small	Small	Small
<i>Free public transport for all participants</i>	<i>Logo on tickets</i>		
<i>Drinks at the conference dinner</i>		<i>Announcement at the dinner</i>	
<i>Supporting costs of summer school</i>			<i>Logo on program slides</i>
<b>Price (€)</b>	<b>2500</b>	<b>2500</b>	<b>2500</b>

All prices are quoted net of VAT (19% in Germany).

## Exhibition booth

The exhibition spaces are centrally located in the open space Gold (Au) – right next to the main beverage and lunch station, close to the entrance and conference office.



The conference participants' attention will be automatically drawn to the exhibition upon entering the venue. During lunch breaks and in numerous coffee breaks in between sessions, participants will be in direct vicinity of the exhibition, and will have ample time to chat with exhibitors over a coffee, to find out about new products, services and developments and to make new contacts – all in the vital conference atmosphere of Healthy Buildings 2023 Europe.

Diamond and Platinum sponsors are entitled to use one of the 6 m<sup>2</sup> (Diamond) / 4.5 m<sup>2</sup> (Platinum) booths shown in below floor plans and being prominently placed opposite the main food and drink station. Additional booths are available as add-on.

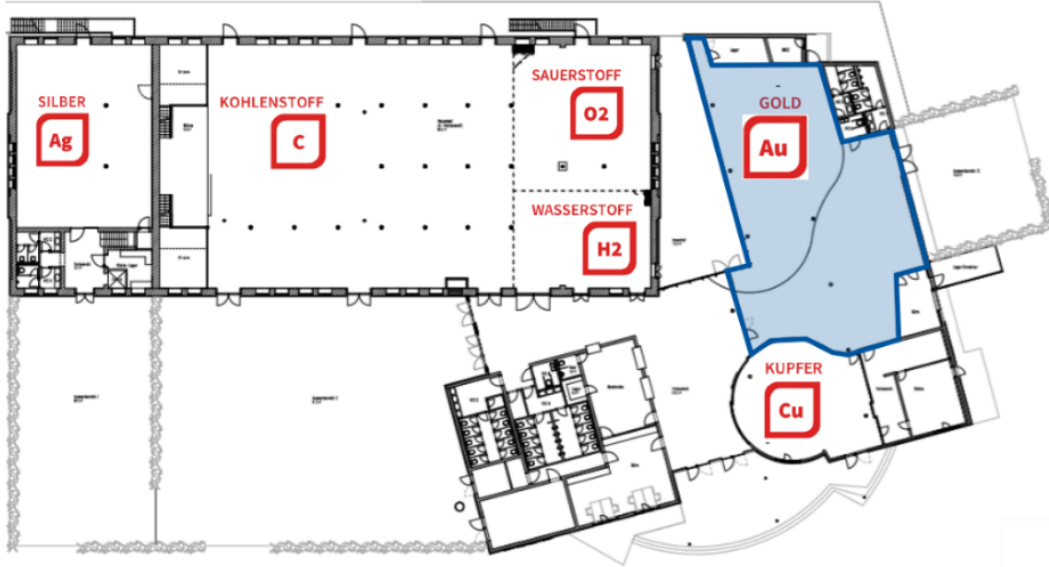
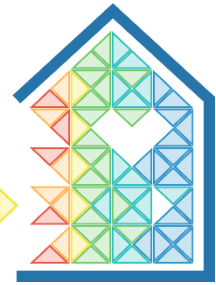
	Exhibition space
Seats available*	15
Exhibition space (incl. power supply, 2 chairs, 1 table, 1 exhibitor pass)	per 3m <sup>2</sup> (2 x 1.5 m <sup>2</sup> ) – spaces can be combined
<b>Price (€)</b>	<b>2700</b>

All prices are quoted net of VAT (19% in Germany).

\* higher levels of sponsors are prioritized within each level, first come first serve

# HEALTHY BUILDINGS EUROPE 2023

## BEYOND DISCIPLINARY BOUNDARIES





**Exhibition booth add-ons:**

**LED partition wall (only in combination with exhibition space)**

Order one LED partition wall with High Power LED Modules to enhance the visual appearance of your exhibition booth. The LED partition can have individually designed imprints on one or both sides. The design is made by you (we require a high-resolution image), order and installation are done by us.



(example print)

	Price
LED partition wall including installation (1.5m width, 2.5m height) single sided	<b>2000 €</b>
LED partition wall including installation (1.5m width, 2.5m height) double sided	<b>2400 €</b>

All prices are quoted net of VAT (19% in Germany).

**Others (for rent)**

	Price
Screen with stand	<b>43" – 300 €</b> <b>55" – 350 €</b> <b>65" – 420 €</b>
Laptop for presentations / demos incl. office	<b>250 €</b>
CEE at booth (limited numbers available)	<b>80 €</b>
Other options required?	<b>Get in touch!</b>

All prices are quoted net of VAT (19% in Germany).





## Deadlines and cancellation policy

### Registration as sponsor

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We would like to know until **March 31<sup>st</sup>** if you join our network.

### Logo specifications

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**All sponsors** are to provide company logos in the following format/s:

- EPS (*Preferred*) (all fonts outlined)
- High resolution JPG (300 DPI at 10 cm / 4" wide min.)
- Colour mode: CMYK

**Deadline** for logo submission: Within 2 weeks after signing the contract to start promotion on social media and conference website.

### Specifications for congress bag and bag inserts

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**Communicated by:**      **March, 2023**

### Payment policy

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After signing the sponsorship agreement, an invoice will be issued, requesting payments via bank transfers.

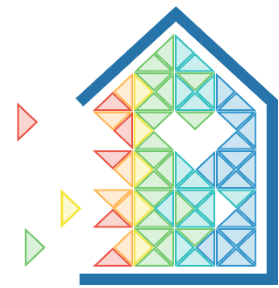
### Cancellation policy

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- All cancellations must be submitted in writing via email to [hbe2023-sponsoring@ukaachen.de](mailto:hbe2023-sponsoring@ukaachen.de)
- before any announcement of the sponsorship has been made by the organizers (i.e. around 2 weeks after signing the contract once Logo has been received) to receive a full refund excluding bank fees,
  - by February 15<sup>th</sup>, 2023, to receive 50% refund.
- No refunds will be made after April 1<sup>st</sup>, 2023.



# HEALTHY BUILDINGS EUROPE 2023 BEYOND DISCIPLINARY BOUNDARIES



## Application form

We are interested in the following sponsorship option(s) (to be confirmed by UKA):

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All prices are quoted net of VAT (19% in Germany).

**Please return completed form  
via EMAIL to:**

[hbe2023-sponsoring@ukaachen.de](mailto:hbe2023-sponsoring@ukaachen.de)

Additional comments/preferences:

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NAME OF COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY + ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

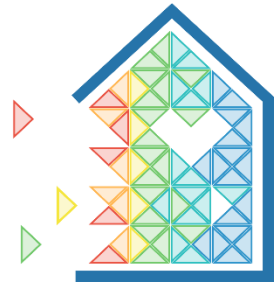
(if different from above) \_\_\_\_\_

VAT No. \_\_\_\_\_

Contact mail \_\_\_\_\_

**Date, signature:** \_\_\_\_\_

Signed by (if different from contact) \_\_\_\_\_



**See you in Aachen!**

